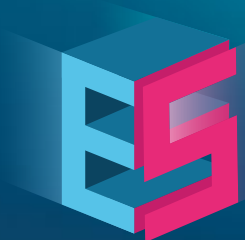


**PTAK  
WARSAW  
EXPO**  
INTERNATIONAL EXHIBITION & CONGRESS CENTRE



# ELECTRONICS SHOW

**13-15** April 2018

**INTERNATIONAL FAIR  
OF CONSUMER ELECTRONICS**

PARTNERS:



# ELECTRONICS SHOW

International Electronics Show will present Polish and international manufacturers and distributors of consumer electronics.

Our goal is to organize the biggest consumer electronics trade show in Central Europe, where exhibitors will present equipment premieres and innovative technologies. Electronics Show will also offer conference panels presented by industry experts and leaders.

## EXHIBITORS

Electronics Show invites exhibitors from the following trade areas:

### HOME and HOBBY

- # home appliances
- # TV
- # smart home
- # photography
- # family and kids
- # robots
- # music
- # sport & fitness
- # health
- # computers, laptops
- # mobile phones
- # tablets, e-readers
- # internet of things
- # iProducts

### START UP and INVENTIONS

- # start up
- # inventions
- # crowdfunding
- # investors

### COMPUTERS and MOBILE

- # computers, laptops
- # mobile phones
- # tablets, e-readers
- # internet of things
- # iProducts
- # memory
- # 3D printers
- # navigation
- # online payments

### AUDIO, VIDEO and GAME

- # audio
- # video
- # VR i AR

### REMOTE CONTROL

- # drones
- # video
- # remote controlled vehicles
- # autonomic vehicles
- # electric vehicles

## CONFERENCES

Electronics Show is not only a trade fair, but also a series of conferences covering the most important topics of consumer electronics industry. Topics covered by our conference panels:

- #FutureTech
- #VRandAR
- # cybersecurity
- #SmartHome
- #AI
- #NewTrends
- #AndMore

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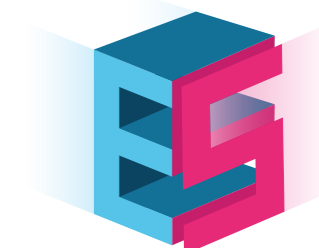
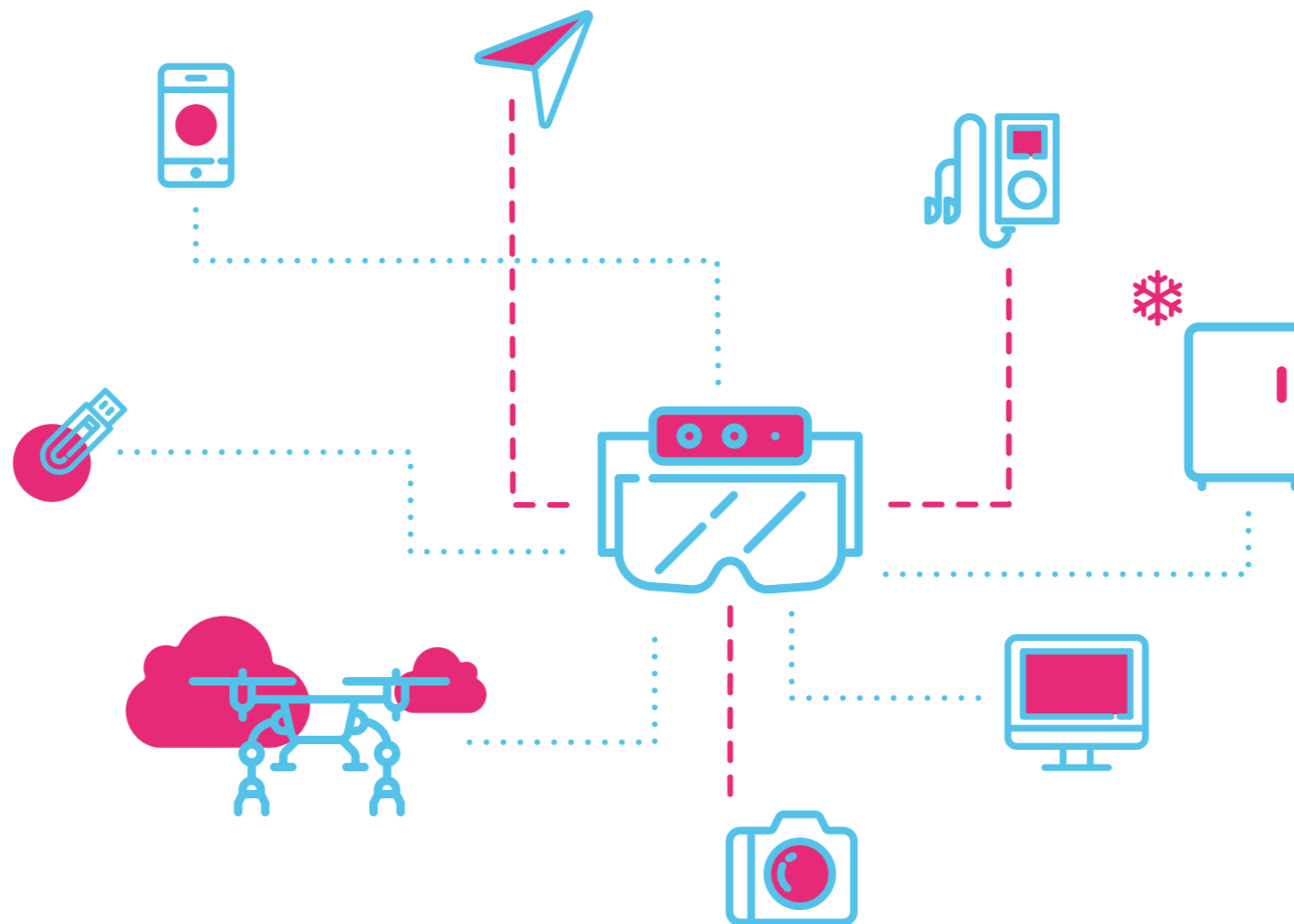
## WHO WILL VISIT?

Electronics Show will take place at Ptak Warsaw Expo in April 2018. First day will be open to B2B visitors only:

- # global market companies representatives: implementation specialist, buyers, decision makers
- # Polish and international distributors
- # project managers
- # importers and exporters
- # engineers, technicians
- # investors
- # architects, developers, testers
- # youtubers, bloggers, influencers

## WHY EXHIBIT?

- 1 Present your products to decision makers, experts and buyers from all areas of IT and mobile industry.
- 2 Make your brand name stronger. Increase the recognition of your brand and show your brand as innovative in this dynamic market.
- 3 Expand your network. Exhibiting at ES will lead to finding new customers and partners interested in your products. Invite your existing contacts to strengthen your relationship with them.
- 4 Meet the experts and leaders of the industry. There is no other place like trade fair to meet all of them in one place. It is your chance for interesting conversations, presenting your product and discussions.
- 5 Generate new business contracts. A lot of buyers and decisions makers are ready to make a business deal right there at your booth. Bring your best sales people!
- 6 Participate in conferences to find out about newest trends in the industry and meet very interesting and influential people.
- 7 Observe the competition and watch which direction the industry is going. There is no better place to see most important IT and mobile companies and their products.
- 8 Location, location, location! Ptak Warsaw Expo is located 15 minutes from Warsaw city center, 10 minutes from Chopin International Airport and at the crossing of main highways S7, S8 and A2.
- 9 Our company has over 20 years of business experience.
- 10 We offer modern exhibition halls with total of 143,000 sq.m. of indoor exhibition area and over 500,000 sq.m. of outdoor exhibition area, convenient parking lots, innovative exhibitions system, professional and complete, service for exhibitors and visitors.





## CONTACT

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